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Substitute for form 1449A/PTO				Complete if Known Application Number Nat. Phase of PCT/IL2005/000364 Filing Date Intl. filing date: 1 April 2005 First Named Inventor Evenhaim, Asaf Art Unit Examiner Name Attorney Docket Number	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>					
Sheet	1	of	4		

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No.†	Document Number Number-Kind Code* (If known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		us- H1782	02/02/1999	Wicks	
		us- 5253164	10/12/1993	Holloway	
		us- 5307262	4/26/1994	Eriel	
		us- 5420786	05/30/1995	Felthausen	
		us- 5491473	02/13/1996	Gilbert	
		us- 5544044	08/06/1996	Leatherman	
		us- 5557514	09/17/1996	Seare	
		us- 5628530	05/13/1997	Thornton	
		us- 5781893	07/14/1998	Felthausen	
		us- 5835897	11/10/1998	Dang	
		us- 5845255	12/01/1998	Mayaud	
		us- 5950630	09/14/1999	Portwood	
		us- 6014631	01/11/2000	Teagarden	
		us- 6067523	05/23/2000	Bair	
		us- 6223164	04/24/2001	Seare	
		us- 6305377	10/23/2001	Portwood	
		us- 6256873	03/12/2002	Teagarden	
		us- 6370511	04/09/2002	Dang	
		us- 6397224	05/28/2002	Zubeldia	
		us- 6529952	03/04/2003	Blumenau	

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Sheet	2	of	4		

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Substitute for form 1449B/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	Nat. Phase of PCT/IL2005/000364
		Filing Date	Intl. filing date: 1 April 2005
		First Named Inventor	Evenhaim, Asaf
		Group Art Unit	
		Examiner Name	
Sheet 3 of 4		Attorney Docket Number	

OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS			
Examiner Initials	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		DATA RIGHTS AGREEMENT Between Quintiles and Healtheon/WebMD Attached file name: WEBMD-QUINTILES DATA SHARING AGREEMENT.pdf	
		Right-Channeling Consumer Drug Marketing by Forrester Research Attached file name: Right Channeling CD Mark.pdf	
		Pharmetrics HIPAA Compliance: Statistical Disclosure Limitation Methodology Attached file name: Pharmetrics HIPAA Compliance.pdf	
		Pfizer and RxRemedy - the Impact of DTC Advertising Relative to Patient Compliance Attached file name: Pfizer Inc Impact of DTC Advertising.pdf	
		MTS HealthTrak Inserts Essential 'Why' in Consumer Rx Purchasing Behaviors And Patterns Attached file name: MTS Healthtrak.pdf	
		USING DE-IDENTIFIED INFORMATION TO SIMPLIFY PRIVACY COMPLIANCE Attached file name: Legal review of de-identification.pdf	
		ADHERENCE TO LONG-TERM THERAPIES Evidence for action by the World Health Organization 2003 Attached file name: Adherence report.pdf	
		CBI Conference Agenda for Anonymous Patient-Level Data and Analysis, Nov. 2003 Attached file name: CBI Conf. on Patient-Level Data.pdf	
		NDC Health Pharmaceutical website, as of 11/11/03 Attached file name: NDCHealth Pharmaceutical website.pdf	
		Tools for Privacy Preserving Distributed Data Mining Attached file name: Tools for Privacy Preserving Distributed Data Mining.pdf	
		K-anonymity - A Model for Protecting Privacy Attached file name: K-anonymity - A Model for Protecting Privacy.pdf	

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Substitute for form 1449B/PTO				<div>Complete if Known</div> <table border="1"> <tr> <td>Application Number</td> <td>Nat. Phase of PCT/IL2005/000364</td> </tr> <tr> <td>Filing Date</td> <td>Intl. filing date: 1 April 2005</td> </tr> <tr> <td>First Named Inventor</td> <td>Evenhaim, Asaf</td> </tr> <tr> <td>Group Art Unit</td> <td></td> </tr> <tr> <td>Examiner Name</td> <td></td> </tr> <tr> <td>Attorney Docket Number</td> <td></td> </tr> </table>		Application Number	Nat. Phase of PCT/IL2005/000364	Filing Date	Intl. filing date: 1 April 2005	First Named Inventor	Evenhaim, Asaf	Group Art Unit		Examiner Name		Attorney Docket Number	
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Sheet	4	of	4														

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